

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:) Examiner: Robert M. Pond
Pugliese, III, et al.) Group Art Unit: 3625
Serial No: 09/823,999) Attorney Docket No.: S255 1010.1
Filed: April 3, 2001)
For: System and Method for Displaying and Selling Goods and Services

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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Sir:

In response to the Examiner's Action mailed March 15, 2005, please amend the subject application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 16 of this paper.

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